

SYLVICON

SYLVICON 2015
Conference

Sponsorship/Exhibitor
Package



[FORESTS - A WORLD OF GROWING OPPORTUNITIES]

“This conference will be held in conjunction with the Annual General Meetings of the Registered Professional Foresters of NB, the Canadian Institute of Forestry – Maritime Section, the Forest New Brunswick as well as a meeting of the Federation of Woodlot Owners of NB. SYLVICON had a hiatus of 6 years, but its reputation for gathering current and future leaders in the field of forestry and of the environment is unwavering. This year, we have invited Don Roberts (former CIBC World Markets economist), John McLaughlin (former UNB President), Minister Landry (NB Department of Natural Resources) and others to speak about the opportunities for change and growth in the way NB forests are managed. Many participants will seek information and affiliation with companies and organizations such as yours. They will also seek products and services that are compatible with sustainable management.”

Who will attend

Delegates from throughout New Brunswick and the Maritimes are likely to attend, including:

- NBFTA
- ARPFNB
- NB Forest
- NB DNR forest specialists, including silviculture, fire, wildlife, ecology, recreation
- Forestry Contractors (harvesting, biomass, silviculture)
- Researchers (CFS, UNB, U de M)
- Educators (UNB, MCFT, U de M)
- NBFWO
- CIF-Maritime Section
- Biologist, ecologist, GIS Specialist
- Forest products companies
- Woodlands staff
- Woodlot Owners

What are the benefits of sponsorship?

A range of sponsorship options for SYLVICON 2015 Conference are listed on the next page. This event provides a great opportunity for sponsors to profile their businesses, products and services, while also supporting the professional fellowship within the sector.

- Conference sponsorship offers a rare opportunity to promote your company/organization to a large gathering of forest professionals.
- Advertising prominence during the conference.
- An opportunity to learn about the latest developments in the forest sector.
- An opportunity to network with forestry and allied professionals.

Conference venue

Delta - Fredericton

Delta Fredericton is honored to welcome **SYLVICON 2015 Conference**. The Delta Fredericton Hotel provides a gracious, comfortable place to have a meeting. A rate of 145\$ is available until February 1st, 2015.

225 Woodstock Rd,
Fredericton, NB E3B 2H8
(506) 457-7000

Conference program overview

February 25, 2015

10:00 -12:00 Forest New Brunswick and Canadian Institute of Forestry AGMs (concurrent)

12:00-1:00 Lunch for all AGM members

1:00-3:00 Association of registered professional foresters of NB AGM and meeting of the NB Federation of woodlot owners (concurrent)

3:15-4:15 Keynote address “Opportunities to Lead Change” with John McLaughlin

The audience will be “inspired” that change is necessary, change is possible, and they can play a role in bringing it about.

4:15 – 6:00 Poster session and exhibitors booths – Cash Bar provided

6:00-9:00 SYLVICON/CIF Ring Banquet

Student from UNB, UdeM, and MCFT will receive their CIF forestry ring along with mention of professional and other awards

February 26, 2015

8:30 – 9:30 Opportunities in the Forest Products Sector with Don Roberts, Nawitka Capital Advisors.

Don will provide a clear and realistic view of the forest product market landscape and what it might mean for our current situation.

9:30 – 10:30 Opportunities to resolve conflicts with Mark Hubert, FPAC.

A realistic view of how conflicts can be (and have been) resolved and gain some insight into effectively addressing conflicts in their resource/environmental contexts

10:30 – 11:00 Networking break

11:00 – 12:00 Opportunities offered by emerging technologies with FPIInnovations

The audience to be informed of and excited about the new technologies (present and emerging).

12:00 – 1:00 Seated luncheon with special guest Hon. Denis Landry, Minister Natural Resources

1:15 – 2:15 Opportunities in forest conservation TBC

Will provide some achievements and successes in forest conservation and possible means by which to secure conservation benefits.

2:15 – 3:15 Opportunities for forestry (and environmental) employment with Al Stinson, CIF

This will enable, especially students and young attendees, a good view of what the future might hold regarding their hiring prospects as well as the educators to get insight into the types of programs they should provide.

Sponsorship Opportunities and Benefits

Monetary contribution is an essential part of this conference; we would not be able to hold this event if it were not for the generosity of our sponsors. Below is a list of sponsorship benefit packages. However, if your organization would like a customized package, we will gladly tailor the benefits to match your needs.

Platinum Sponsor

5 000\$

Platinum sponsor recognition for the ring ceremony
Dedicated booth space in Conference foyer
Opportunity to distribute promotional items at the event
Two (2) complimentary delegate passes to Conference
Full page advertisement included within the conference program
Acknowledgments via conference signage, PowerPoint display and verbally during the conference

Gold Sponsor

1 000\$

Top-tier recognition as the host of one of AGM Luncheon, or SYLVICON Luncheon.
Booth space in SYLVICON conference foyer at 50% discount
Opportunity to distribute promotional items at the event
One (1) complimentary delegate passes to SYLVICON Conference
Half page advertisement in the conference program
Acknowledgments via conference signage, PowerPoint display and verbally during the conference

Silver Sponsor

750\$

Recognition as the sponsor of one of the networking breaks
Opportunity to distribute promotional items at the event
Acknowledgments via conference signage, PowerPoint display and verbally during the conference
Quarter page advertisement in the conference program

Bronze Sponsor

400\$

Opportunity to distribute promotional items at the event
Acknowledgments via conference signage, PowerPoint display and verbally during the conference
Recognition as a Bronze Sponsor in the conference program

Sponsorship Application

All applications to sponsor will be considered on a strictly confidential basis. Opportunities are limited and will be released on a first come, first-served basis. Upon acceptance of your application to sponsor, you will be forwarded a sponsor's agreement and invoice.

If you are interested in sponsorship, or display booth opportunities at this event, please contact:

Lori Curtis

Event coordinator for Sylvicon

T 506-452-6933 or 452-6930

Email : arpf@nbnet.nb.ca

If you have any questions or would like to discuss a tailored opportunity that would better align with your company's marketing initiatives please contact us today.

Exhibitor opportunities and benefits

Exhibitor booth \$350

Benefits include:

- Sites will be located in the catering area where all morning/afternoon breaks will be served.
- This location will maximize your company's exposure to all conference delegates
- An area of 10 x 10 feet will be provided; table and two chairs - power to site.
- Other requirements such as internet access can be provided at an additional cost
- Company name and logo included within the conference program

Set up:

- Set up is to be done by noon on the 25th and tear down at one o'clock on the 26th.
- The spaces will be given on first come basis



FOREST NB
FORÊT NB



Natural Resources
Canada

Canada

Ressources naturelles
Canada



Canadian Institute of Forestry
Institut forestier du Canada



SYLVICON 2015 CONFERENCE – Supporter Information

Last Name

First Name

Company

Address

City

Province

Postal Code

Telephone

Fax

Email

Support

Platinum - \$5000+

Banquet Sponsor

Gold - \$1000+

Luncheon Sponsor

Silver - \$750+

Break Sponsor

Break Sponsor

Bronze - \$400

General

Exhibitor - \$350

10 x 10 space

*please see "Opportunities & Benefits" section
for further details.

Payment Options:

Cheque – please make cheque payable to:

ARPFNB

1350 Regent Street, Suite 221

Fredericton, NB E3C 2G6

Credit Card or invoice – please contact Lori
Curtis at:

arpf@nbnet.nb.ca or (506) 452-6933

Fax completed form to: ARPFNB (506) 450-3128

For more information or to customize your
support, contact Anne LeBrun Ruff:

anne.lebrunruff@fpinnovations.ca
or (506) 261-1197